

Call for Entry

SIGNS, SYSTEMS, AND LETTERFORM MARKS (SSL)

UDA Annual International Design Competition



Submit before 3rd Monday, March

Award Announcement on Last Monday, April

Signs, Systems, and Letterform Marks (SSL)

Signs, systems, and letterform marks serve as meaningful visual languages that reflect our behaviors, beliefs, and values that define our institutions. They are vital in guiding us through our surroundings, alerting us to potential dangers, and helping us navigate life's complexities. Beyond mere functionality, these symbols capture the unique spirit of organizations, resonating deeply with people from all walks of life. Despite our varied religious, political, social, and cultural backgrounds, these universal symbols possess the power to bring us together through clear and heartfelt communication. Design professionals and students are essential in this ongoing journey, continuously innovating and refining these visual expressions to create a shared language that is inviting and accessible to everyone.

HONORARY JURORS

UDA invited internationally distinguished designers to be the jurors of UDA Annual International Design Competitions. Visit uniteddesigns.org to see our list of jurors.

DESIGN CATEGORIES

Please determine which category is most appropriate for your entry/entries:

1. Signs: visual representation through a pictorial, symbolic, or geometric form
2. Systems: visual representation through 2 or more related elements, i.e., icon system
3. Letterform Marks: visual representation which incorporates individual letterforms or words, i.e., logotypes, wordmarks, signature marks

DESIGN & SUBMISSION SPECIFICATION

Please follow this design specification. If you do not follow it, we cannot guarantee your submission.

You may only submit a vector image using the attached Adobe Illustrator template file 'Design Category_First Name Last Name_Title.'

Step 1. Place a color vector image in the center of the provided AI template. The sample is the approximate size.

Step 2. Fill out the description line at the bottom of the page: your file name, a short design description, and choose your status as a designer or a student.

Step 3. Use the following method for naming your file:

Filename: Design Category_First Name Last Name_Title

Examples: Sign_John Doe_Love, System_John Doe_Love, Letterform_John Doe_Love

Step 4. Save your file as a PDF file (Acrobat 6 capability) with the 'Preserve Illustrator Editing Capabilities' and 'Embed Page Thumbnails' options checked.

Step 5. Submit your design (PDF file) and Entry Form (MS Excel file) via email to applyuda@gmail.com.

Step 6. Send your submission fee via PayPal: <https://www.paypal.com/paypalme/udalliance>. Please make sure you have the correct name and address.

SUBMISSION FEE

Professional Designers

- Single Entry: us\$20
- Multiple Entries (Max 5) from one designer: us\$60

Design Students

- Single Entry: us\$10
- Multiple Entries (Max 5) from one student: us\$30
- **If a student's instructor is a UDA member, a student can submit up to three entries for free.**

DEADLINES

Submission Deadline: 3rd Monday, March

Award Announcement: Last Monday, April

UDA will announce all awarded designs at www.uniteddesigns.org.

AWARD CERTIFICATE & PUBLICATION

All winners receive an Award Certificate via email.

All winners are permanent collections of the UDA archive.

Copyright: The entrant will be responsible for all the entry's copyright matters. All designs will become the Collection of United Designs Alliance. The United Designs Alliance reserves the right to use all entrants' information and the right to publish, exhibit, or reproduce all designs entered for the competition.