

**Call for Papers**

**DESIGN BEHAVIORS**

**Biannual International Design Research Journal**

A banner with a blue-to-green gradient background. At the top right, a green box contains the text 'Call for Papers' in white. The main title 'Design Behaviors' is in large white serif font. Below it, 'UDA Biannual Int'l Design Research Journal' is in a smaller white serif font. At the bottom, a green bar contains the text 'Submit your abstract before Last Monday, March (September)' in white.

Call for Papers

# Design Behaviors

UDA Biannual Int'l Design Research Journal

Submit your abstract before Last Monday, March (September)

**The Design Behaviors journal aims to standardize research methodology and terminology related to the Communication Design discipline.**

The design originated from nature/environment, and we understand our existence in nature/environment by how design influences us consciously and unconsciously. Its power is evidenced by how we know, what we buy, where to go, why we act, and most of all, it shows where we are now and where we are going. Design can describe sustainability or ephemerality based on its function and the message. And we acknowledge its aesthetics and purpose through five senses (sight, touch, taste, smell, and sound). Also, it manifests our feelings and conceptions. Naturally, the design is our entity. Therefore, design is not a purely natural outcome; instead, intellectual activities such as theories and methodologies construct the aesthetics and function of the forms.

Design is not art or science; it is a cross-disciplinary 'Art & Science.' Hence the design discipline has increased global educational value in master's and Ph.D. programs. Our profession unifies design research methodology and terminology with adequate and innovative design research support by selective programs globally. Hence, the Design Behaviors Journal aims to share innovative and practical research methodologies globally for formulating and unifying the design discipline.

## **MANUSCRIPT CATEGORIES**

1. Empirical Article
2. Theoretical Article
3. Methodological Article
4. Case Study

## **DEADLINES & SUBMISSION PREPARATION**

Please follow these submission preparations. If you do not follow it, we cannot guarantee your submission.

### **Step 1. Abstract Submission: Last Monday, March, for the F/W issue (September for S/S issue)**

- An abstract must be between 400 and 800 words. You must use the **Official Abstract Template (Microsoft Word file)**. You must save your Abstract file as a Microsoft Word file and a PDF file (for reference, save as screen version).
- Send your Abstract file to [applyuda@gmail.com](mailto:applyuda@gmail.com).
- No review fee for Abstract Submissions

### **Step 2. Acceptance Notification from UDA: First Monday, May for F/W issue (November for S/S issue)**

### **Step 3. Full Manuscript Submission: First Monday, September for F/W issue (February for S/S issue)**

- You must use the **Official Manuscript Guideline to prepare your manuscript. All manuscripts must follow the APA Style 7th Edition**. You must save your Manuscript file as a Microsoft Word file and a PDF file (for reference, save as screen version).
- Send your Manuscript file to [applyuda@gmail.com](mailto:applyuda@gmail.com).
- Send your Review fee (us\$100 for UDA Members, us\$150 for graduate students, us\$200 for non-members) via PayPal account <https://www.paypal.com/paypalme/udalliance>. Due by First Monday, September for F/W issue (February for S/S issue). Please make sure you have the correct name and address.
- Submitted Manuscripts are blinded-reviewed by the two reviewers.

### **Step 4. Final Acceptance Notification from UDA: Second Monday, October for F/W issue (March for S/S issue)**

### **Step 5. Final Manuscript (InDesign): First Monday, December for F/W issue (April for S/S issue)**

- You must use the **official Manuscript template (InDesign file)**. Must save your Manuscript file as InDesign files (Indd and Idml format) with all linked images (300 dpi, CMYK, 100%, Jpeg) and a PDF file (for reference, save as screen version). *Important: Do not change the layout and fonts. All images and tables must be original and noted.*
- Send your files to [applyuda@gmail.com](mailto:applyuda@gmail.com).

### **Step 6. Publication Date: Last Monday, December, for F/W issue (May for S/S issue)**

## **MANUSCRIPT REVIEW FEE**

- Submitted Manuscripts are blinded-reviewed by the two reviewers.
- Send your Step 3. Review fee (us\$100 for UDA Members, us\$150 for graduate students, us\$200 for non-members) via PayPal account <https://www.paypal.com/paypalme/udalliance>. Due by First Monday, September for F/W issue (February for S/S issue). Please make sure you have the correct name and address.

## **AWARD CERTIFICATE & PUBLICATION**

All finalists receive a **certificate** via email.

All finalists are **permanent collections** of the UDA archive.

Copyright: The entrant will be responsible for all the entry's copyright matters. *All designs will become the Collection of United Designs Alliance. The United Designs Alliance reserves the right to use all entrants' information and the right to publish, exhibit, or reproduce all designs entered for the competition.*