



Message to Humanity Poster

Our world is in crisis because we lose ‘Love and Forgiveness’ over our desires. Greed leads us not to trust and care for our neighbors and livings in the world. This exhibition is a collection of the messages — **Love and Forgiveness** — to realize our coexistence in this fragile world. Each nation and culture have positive quotations about ‘Love and Forgiveness’ designed to better understand themselves as responsible citizens in society. These outstanding posters represent those cultural quotations from around the world. Each designer expresses the message through the typography of his or her writing system.

Most importantly, all participants share their kindness with a good heart. All visitors will realize our existence in the world from the exhibition of the designers’ personal experiences. Furthermore, we hope that designers and visitors will practice ‘Love and Forgiveness’ to make this world safe and harmonious for us and the next generation.

About United Designs Alliance



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United Designs Alliance was established as a global design organization in 2014. UDA seeks to build an international design and educational network to understand unique design collections and exchange ideas on communication design practice, education, and culture. We welcome students, practitioners, and educators of all origins and identities, as we work individually and collectively to respect, serve, and contribute to the many facets of society.

UDA Vision

UDA seeks to establish a comprehensive and supportive network of communication design educators and practitioners across the world. We commit to adopting, collaborating, creating, impacting, and influencing creativity, intellectual inquiry, and cultural engagement. UDA events and forums embrace diversity, support conceptual exchange and collaboration, disseminate research and creative activity, and celebrate excellence.

UDA Mission

UDA serves the international design community and humanity in various ways. We, as cultural and visual cultivators, contribute our creativity to manifest the global culture. We, as educators and professionals, develop our partnerships to strengthen our profession. Most of all, we provide and share our creativity without prejudice against color, convention, culture, economy, education, history, nationality, race, religion, sex, skill set, or social status.

UDA Membership

UDA aims to secure a respected and reliable alliance by acknowledging the differences in our achievements, not as a barrier but as an opportunity to bring creativity to an elevated intellectual level.

1. EXHIBITION OUTLINE

a. Poster Exhibition Title

Messages to Humanity

b. Exhibition Date

Wednesday, October 4 to Monday, November 13, 2023

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c. Opening Reception & Gallery Talk

Wednesday, October 4, 2023, at 10:00pm KST

Zoom & YouTube (TBA)

d. Exhibition Location

www.uniteddesigns.org/11ud2023

e. Organizer

United Designs Alliance (UDA)

f. Curator

Albert Young Choi

2. EXHIBITION THEME

Poster Design about your **Messages to Humanity**

3. ESTIMATED DESIGN WORKS IN THE EXHIBITION

200 designs and 200 participants from 30 nations

4. EXHIBITION DIRECTORS

Director: Dr. Albert Young Choi (Hanyang University ERICA, Korea)

Co-Directors: Mr. Robert Hower (the University of Texas Arlington, USA

Mr. Zhiyong Zhao (Shanghai Normal University, China)

Dr. Jorge Pereira (Polytechnic Institute of Cavado and Ave, Portugal

Mr. Juergen Hefe (Augsburg University of Applied Science, Germany)

Ms. Sarah A. Meyer (California State Polytechnic University, USA)

Mr. Robert Grame (University of Wisconsin Milwaukee, USA)

5. OFFICIAL WEB SITE

www.uniteddesigns.org

POSTER SUBMIT REQUIREMENTS

1>>> INTRODUCTION

UDA invites design professionals and educators in visual communication design to participate in the 11th United Designs 2023, an International Poster Exhibition.

Exhibition Objectives:

1. We strive to explore new visual communication and expressions.
2. We commit to bringing creativity to an intellectual level.
3. We care to contribute to human culture as visual cultivators.
4. We contribute and share our creativity without prejudice against color, convention, culture, economy, education, history, nationality, race, religion, sex, skill, and social status.

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2>>>BASIC GUIDELINES (Important: No acceptance for all works not following the Basic Guidelines)

- a. The theme of the exhibition is 'Love and Forgiveness.'
- b. All participants must use their writing system and typographic design with a quotation from the participant's cultural and national background.
- c. Restrictions: Do not use religious, racial, gender, history, sexuality, feminism, or political issues.
- d. Visual Audit: Typography is the dominant visual, and Image is the supportive visual.
- e. English translation of the quotation and concept statement must accompany the poster. Use an official entry form.

3>>>REQUIREMENTS (Important: No acceptance for all works not following the requirements)

- 01. Your design work:** Each participant may submit one poster design only.
- The participants must send a JPEG format file with 200dpi, A1 size (vertical format), and CMYK resolution.
 - Must name your digital file(s) in the following order:
'DESIGN' (all capital letters), Country, and Your Name (first name & last name)
Ex. **DESIGN_France_John Doe**

02. A completed official entry form

- Just fill out the enclosed official entry form
- Must name your digital file in the following order:
'FORM' (all capital letters), Country, and Your Name (first name & last name)
Ex. **FORM_USA_John Doe**

03. A headshot photo

- The participants must send a JPEG format file (300dpi, 30x30mm, and Greyscale image (CMYK)).
- Must name your digital file in the following order:
'SELF' (all capital letters), Country, and Your Name (first name & last name)
Ex. **SELF_China_John Doe**

04. Upload your work and entry form to: applyuda@gmail.com

4>>>AWARD CERTIFICATE & EXHIBITION CATALOGUE

- All winners receive an **Award Certificate** via email.
 - **E-book exhibition catalog:** UDA will post an E-book in November.
 - **Published exhibition catalog:** US \$100 per copy.
 - Pre-order published exhibition catalog(s) via PayPal account <https://www.paypal.com/paypalme/udalliance>. Please make sure you have the correct name and address.
- *UDA will produce a minimum number of published exhibition catalogs. **Pre-order a catalog before Monday, September 25, is strongly recommended.***

5>>>DEADLINES

- **Submission Deadline: Monday, August 14, 2023**
- **UDA will announce all selected participants at www.uniteddesigns.org by Monday, August 28, 2023**

Copyright: The entrant will be responsible for all the entry's copyright matters. All designs will become the Collection of United Designs Alliance. The United Designs Alliance reserves the right to use all entrants' information and the right to publish, exhibit or reproduce all designs entered for the competition.