

Welcome to the United Designs Dubai 2016 International Biennial Design Exhibition

Introduction by President of UDA



2016.10.25
Albert Inyoung Choi, Ph.D.
Executive Committee Officer & President
UNITED DESIGNS ALLIANCE

We celebrate our existence through our creativity because we are designers. Our visual languages are unique and thoughtful. Also, our hearts are honest and humble that we concern for now and tomorrow. We want to be together as one. These are the personality of the United Designs Alliance (UDA), an international design organization. Because, UDA is concentrating its global position in stabilizing and leading communication design practice and education values for concerning our earth and humanity, Dubai is a perfect place. American University of the Emirates [AUE] is one of the outstanding University in UAE and the region. Therefore the United Designs Dubai 2016 is the symbolic event for AUE and UDA. We share its celebration with 120 magnificent United Designers as participants from 30 nations. We will continue our journey together with the United Designs Alliance to be better and the best source for our humanity. As our motto, we will continue to believe the design is about Firmitas, Utilitas and Venustas.

About UDA

UDA is a celebration of global awareness between education and profession in visual communication design, We, as culture and visual cultivators, contribute our creativity to manifest the world culture. We, as educators and professionals, develop our identity to strengthen our existences. UDA is a non-profit global design organization which practices no prejudice against religion, race, sex, color, culture, convention, education, social status, nationality, and history

About DUBAI DESIGN WEEK

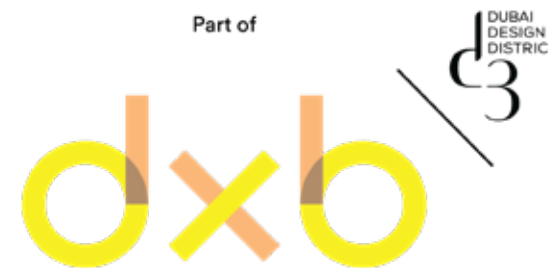
Dubai Design Week is one of the world's youngest and most ambitious international design weeks, created to shine a spotlight on Dubai as a leading design hub, and share the UAE's thriving design scene with the world at large.

Dubai Design Week was established in 2015 by Art Dubai Group in partnership with Dubai Design District [d3], and is held under the dedicated patronage of Her Highness Sheikha Latifa bint Mohammed bin Rashid Al Maktoum, Vice Chairman of the Dubai Culture & Arts Authority. Dubai Design Week is also supported by Dubai Design and Fashion Council and Dubai Culture & Arts Authority.

In Dubai's collaborative spirit, and as a reflection of the city's global outlook, its design week is both regional and international in scope, encompasses public and private spheres, culture, education and entertainment, and spans multiple disciplines, ranging from graphic and product design to architecture and industrial design. Panels, keynote speeches, panel discussions, public performances and educational workshops all contribute to the greater discussion of what design means for the region and the world.

In 2015, 23,000 visitors from around the world flocked to the city to discover the work and ideas of over 150 designers drawn from around the region and internationally. The success of the inaugural edition cemented the future of Dubai Design Week as an annual event.

Coinciding with Downtown Design, the region's leading, quality-driven design trade fair, Dubai Design Week also includes a number of unique headline initiatives, such as Abwab, the Global Grad Show, Destination and Iconic City.



Exhibition Information DUBAI DESIGN WEEK 24-29 OCT 2016

American University in the Emirates
College of Fine Arts & Design
International Academic City, Dubai, UAE

Exhibition Date
October 25 - November 30, 2016

Opening
Tuesday, October 25, 12 noon



www.uniteddesigns.org



www.aue.ae



www.designresearchlab.com

United Designs

Dubai 2016

International Biennial Design Exhibition

Posters for Environmental Awareness

Dubai Design Week | 24-29 October, 2016



الجامعة الأمريكية في الإمارات
American University in the Emirates



UDA THE GLOBAL DESIGN ORGANIZATION
United Designs Alliance FIRMITAS • UTILITAS • VENUSTAS

Exhibition Statement

We gathered here to share our concerns about the world. There are many issues we need to care about in this world as a responsible world citizen. As a designer, we do best to express our concerns through designing posters. These posters are personal expression about the environmental issues. We see a variety of different visual messages here. Some posters might disturb you and some might even move your heart. Definitely these outstanding posters influence your mind and heart about our environment. If just one of these posters influences your thoughts, I believe we did fine job on communicating the message and furthermore we have a successful exhibition.

Selected Posters from the Exhibition



Wesam Mazhar Haddad
Rusted Tears
USA



Marlena Buczek Smith
WildFires
USA



Jason Jason
Extinction
USA



Lisa Graham
Nature is Our Heart
USA



Arafat Al-Naim
Our Nature Our Shelter
JORDAN



Naandeyé García
What are you made of?
MEXICO

Participants from 30 Nations

- ALGERIA
- AUSTRIA
- BULGARIA
- CZECH REPUBLIC
- CHINA
- CYPRUS
- ECUADOR
- GERMANY
- HUNGARY
- IRAN
- IRAQ
- ITALY
- JAPAN
- JORDAN
- KOREA
- LIECHTENSTEIN
- LUXEMBOURG
- MEXICO
- POLAND
- PORTUGAL
- SERBIA
- SINGAPORE
- SLOVAKIA
- SUDAN
- TAIWAN
- TURKEY
- UAE
- UK
- USA



David Jimenez
Drop
ECUADOR



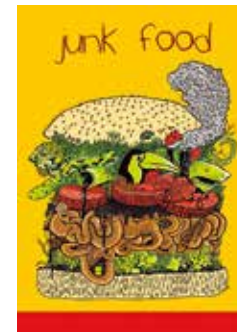
Jaeun Paek
Nature
KOREA



Nabil Mendjeli
Balloon
ALGERIA



Mohammad Afshar
Air Pollution
IRAN



Patricia Gallo
Junk Food
ECUADOR



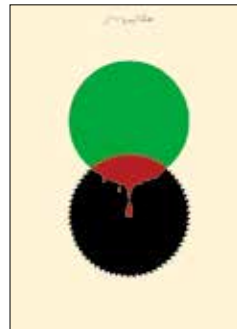
Jesvin Puayhwa Yeo
59
SINGAPORE



Vlado Franjevic
Bad Direccion
LIECHTENSTEIN



Wamidh Jamil
Hand by Hand Green the Land
IRAQ



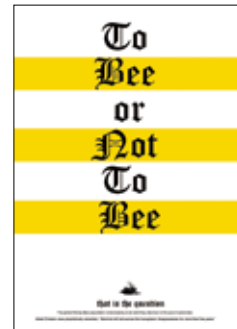
Zhiyong Zhao
Together
CHINA



Jelica Culatic
The Last Resort
SERBIA



Ali Seylan
Be Unity
TURKEY



Andreas Tomblin
To Bee or Not To Bee
CYPRUS



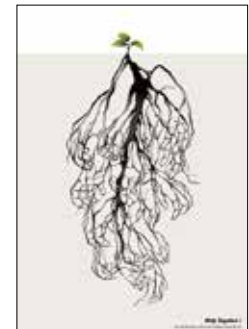
Andrej Hascak
Stop Deforestation
SLOVAKIA



Hohl-Kellosalo Teija
Dystopia
AUSTRIA



Nicholas Beraghi
Melting World
LUXEMBOURG



Chen Theng-Chang
Help Together!
TAIWAN



Juergen Hefe
Let's keep our world happy
GERMANY



Albert Choi
No Exit
KOREA



Francesco Mazzenga
You Win!
ITALY



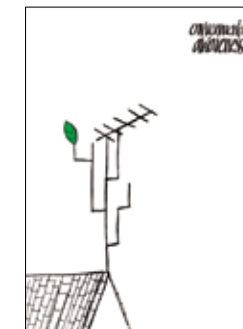
Wojciech Janicki
Stop Global Warming
POLAND



Sha Feng
Chronic Suicide
CHINA



Darren Herbert
Revolution through Evolution
UK



Ivan Kashlakov
Environmental Awareness
BULGARIA



Chung Hankyung
Nature is Life
KOREA