

Call for Papers

DESIGN BEHAVIORS

Biannual International Design Research Journal

A banner with a blue-to-green gradient background. At the top right, a green box contains the text "Call for Papers" in white. The main title "Design Behaviors" is centered in a large, white, serif font. Below it, "UDA Biannual Int'l Design Research Journal" is centered in a smaller, white, sans-serif font. At the bottom, a green bar contains the text "Submit your abstract before Last Monday, April (September)" in white, sans-serif font.

Call for Papers

Design Behaviors

UDA Biannual Int'l Design Research Journal

Submit your abstract before Last Monday, April (September)

The Design Behaviors journal aims to standardize research methodology and terminology related to the Communication Design discipline.

Design originates from nature and the environment, and it helps us understand our existence in nature and the environment by influencing us consciously and unconsciously. Its power is evident in what we know, what we buy, where we go, and why we act, and ultimately, it reflects where we are now and where we are headed. Design can convey sustainability or ephemerality based on its function and message. We perceive its aesthetics and purpose through the five senses (sight, touch, taste, smell, and sound). It also reflects our emotions and ideas. Therefore, design is inherent to our being. Consequently, design is not solely a natural outcome; instead, it is shaped by intellectual activities such as theories and methodologies that define the aesthetics and function of forms.

Design is neither purely art nor science; it is a cross-disciplinary field combining art and science. As a result, the design discipline has gained increased global educational value in master's and Ph.D. programs. Our profession aims to develop and unify design research methodology and terminology through well-structured and innovative design research programs worldwide. Therefore, the Design Behaviors Journal seeks to disseminate innovative and practical research methodologies globally to develop and unify the design discipline.

MANUSCRIPT CATEGORIES

1. Empirical Article
2. Theoretical Article
3. Methodological Article
4. Case Study

DEADLINES & SUBMISSION PREPARATION

Please take note of the following submission guidelines. If you do not follow it, we cannot guarantee your submission.

Step 1. Abstract Submission

- Deadline: **Last Monday of April (September)**
- The abstract should be between 400 and 800 words and submitted using the **official Abstract template in Microsoft Word format**. Additionally, save the abstract as a PDF for reference.
- Email the abstract files to applyuda@gmail.com.
- There is no review fee for abstract submissions.

Step 2. Acceptance Notification from UDA

- You will receive the acceptance notification on the **first Monday of June (November)**.

Step 3. Full Manuscript Submission

- Deadline: **Last Monday of August (February)**
- The full manuscript must follow to the **official Manuscript template in Microsoft Word format** and **follow the APA Style 7th Edition**. It should also be saved as a PDF for reference.
- Email the manuscript file to applyuda@gmail.com.
- Send your review fee (**US\$150 for UDA members, US\$150 for graduate students, US\$200 for non-members**) via PayPal account at <https://www.paypal.com/paypalme/udalliance>. It is due by the First Monday of September for the F/W issue (February for the S/S issue). Please make sure you have the correct name and address.
- Submitted Manuscripts are blinded-reviewed by the two reviewers.

Step 4. Final Acceptance Notification from UDA

- You will receive the final acceptance notification on the **second Monday of October (April)**.

Step 5. Final Manuscript (InDesign)

- Deadline: **First Monday of December (June)**
- Use the **official Manuscript template in InDesign format**. **Save the manuscript as InDesign files (Indd and Idml format) with all linked images and a PDF for reference**. Ensure the layout and fonts remain unchanged and all images and tables are original and properly labeled.
- Submit your files to applyuda@gmail.com.

Step 6. Publication Date

- The publication date is scheduled for the **last Monday of December (June)**.

AWARD CERTIFICATE & PUBLICATION

All finalists receive a **Certificate** via email.

All finalists are **permanent collections** of the UDA archive.

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